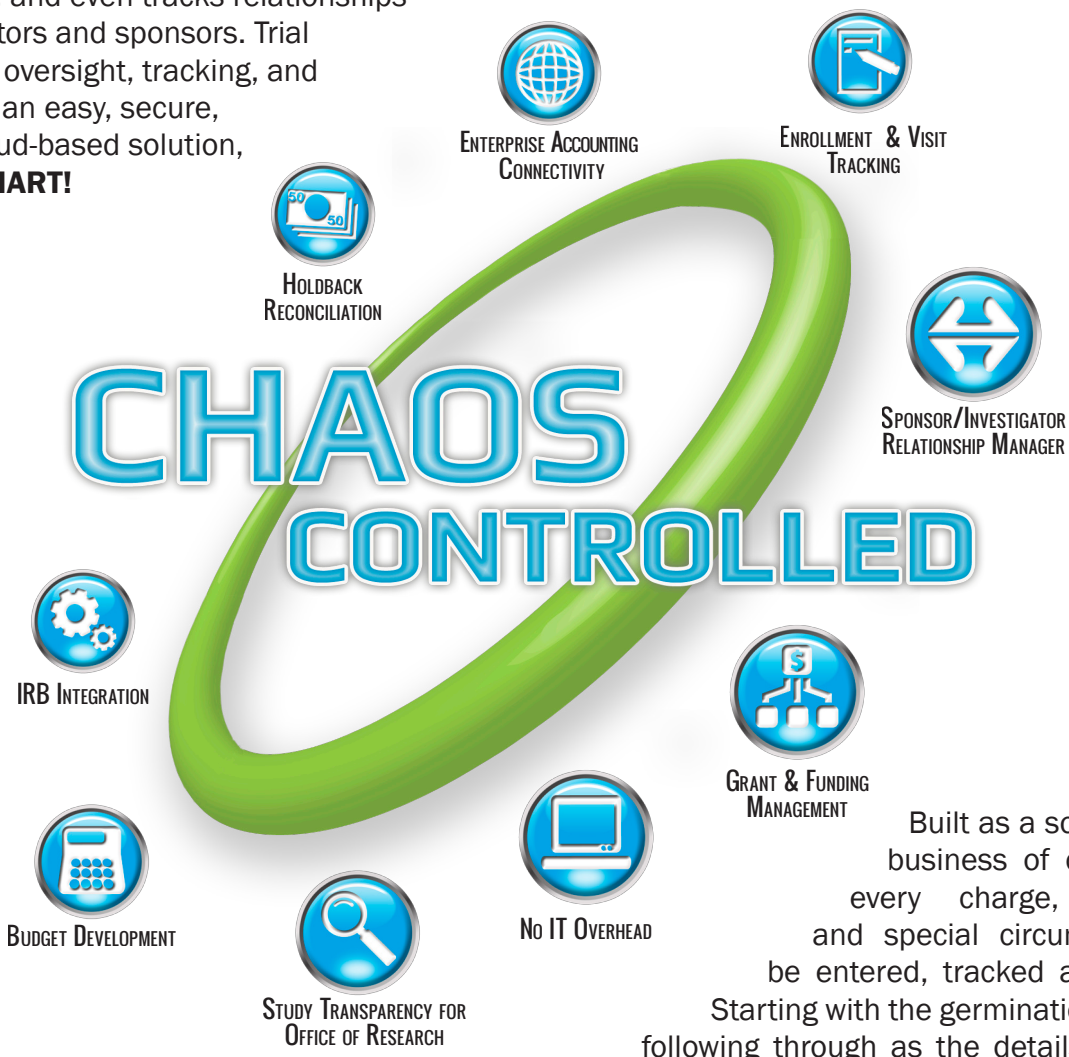




As everyone in research knows, trials are complex. The parties have conflicting interests, the moving parts are numerous, and the details can be overwhelming. Often the business side of trial development and management is left to a hodgepodge of spreadsheets, documents, emails, faxes and even sticky notes. Information lacks organization and important individuals are left out of the loop. Revenue opportunities are often missed in both the planning stages and the accounting process. How nice would it be to have a single solution to control all this chaos?

SMART is that solution, providing trial management from study inception to completion. SMART supports you in trial initiation and funding, assists in contract and budget development, manages accounting for all charges through trial completion, including holdback reconciliation, and even tracks relationships with investigators and sponsors. Trial development, oversight, tracking, and accounting in an easy, secure, managed, cloud-based solution, now that's **SMART!**



Built as a solution for the business of clinical trials, every charge, eventuality, and special circumstance can be entered, tracked and reported. Starting with the germination of an idea, following through as the details of process, procedure and funding grow into a full study with sponsors and investigators prepared to conduct the research, and finally as the process winds through the forest of patient visits and finance, SMART is prepared to provide the full suite of management for the business of clinical trials. Designed in association with a multi-hospital research institution, SMART not only performs, but performs very well.



SMART – The Study Management And Revenue Tracking system is designed to provide a powerful single source data control solution for collecting, organizing, siting and accounting for the management and revenue aspects of clinical trials. That says a lot! Specifically SMART provides and organizes all the management tasks an Office of Research needs to monitor and promote the business activities of a study from inception to completion.

SMART Business Development – The study opportunity is identified and starts its life in the SMART system. The Business Development team can maintain study documents, send emails and track responses from potential sites and investigators. Grouped by interest, location, affiliation or any other category, identifying and contacting prospective investigators and sites is fast and simple. All correspondence, the evaluation process, and inquiries from potential investigators are integrated and tracked, as are the contract and budget negotiations necessary for the commencement of the trial. This provides great transparency and accessibility and streamlines the study siting process. Elements that comprise the financial responsibilities are entered once and the system can then integrate these charges into the study process. As ancillary processes and materials are discussed and agreed upon they can be entered into the work-flow stream. Down the line, as time progresses and personnel changes, those responsibilities are automatically included and not subject to being “left off” or forgotten.

SMART Finance – SMART provides a single source for enrollment and visit tracking, invoicing, collections and payment; and because it’s an integrated system, this is all a single-entry operation. There is no need for faxes, e-mails, repetitive phone calls or paper reporting of the progress of a study, the PI, or their staff, enters the enrollment and visit information, noting variations and deviations, in one place... once. The Office of Research has instant access and can provide reporting and invoicing directly to the sponsor. Payments are received, allocated and dispersed. SMART excels at handling the thorny issues: hold back amounts, screen failures, changes and adjustments, progressive charges, participant specific off-budget charges, and budget versions to name but a few. And of course there’s a complete audit trail of all changes for later review and reporting.

SMART Oversight – The system allows users to see, and if they have the authority, access study oversight records related to the clinical trial. Integrated with the industry standard IRBManager research compliance solution, SMART delivers the high-level glimpse of trial oversight while providing rapid access to the details when they’re needed.

SMART Cloud – SMART is software as a service (SaaS), and as such, it exists in the cloud. There is no need for extensive hardware deployments and the impact on an institution’s IT staff is minimal. Being cloud based, the system has a familiar look and feel assuring effortless training. The SaaS model also provides further advantages including enhanced security, managed backups, continuous updates, automated systems maintenance and extensive remote accessibility.

SMART** closes the loop on loose ends for the business side of clinical trial management. Provided with a solution for managing the business of clinical trials the Office of Research gains the ultimate control. **SMART is Chaos|Controlled.

